



## TOPS MARKETS TASTE OF BUFFALO POSTER ART CONTEST 2018 OFFICIAL RULES

**Eligibility:** You must be at least 13 years of age and reside in Erie or Niagara County in the State of New York to enter or win. Taste of Buffalo Board of Directors, employees of TOPS Markets, and their immediate family members, their agencies and assigns are not eligible to enter or win. Only one (1) entry per person permitted. Multiple entries will be disqualified.

**Contest Begins:** Monday, February 5, 2018

**Deadline to Submit Artwork Electronically:** Friday, March 16, 2018 at 11:59pm.

**Deadline to Submit Artwork in Person:** Friday, March 16, 2018, 4pm

Any entries submitted by USPS must be postmarked on or before Friday, March 16, 2018.

**Winner Announcement:** On or about Monday, April 9, 2018

**HOW TO ENTER:** Create original artwork for a poster that best conveys the essence of the Taste of Buffalo and the Taste of Buffalo's 35<sup>th</sup> birthday celebration in the center of our city, Buffalo, NY. All entries must contain the required elements, and comply with the specifications and design rules listed in these rules.

**Specifications:** Entries may be created in any medium. Minimum size: 8" x 10". Maximum size: 18" x 24". An electronic entry must be scanned at its original size and saved as a high-resolution jpg (300 dpi) (maximum file size: 10mb) for submission. Winner of an electronic entry will be required to submit a high-resolution pdf to Taste of Buffalo for reproduction.

**Design:** All submissions must be original and the exclusive work of the person entering the contest in idea, design and execution. Designs must not incorporate vulgar, violent or offensive content or any copyrighted characters (e.g., comic and/or television characters), photographs, or magazine or newspaper illustrations. Any entry that does so will be disqualified and not be considered for judging. No typography or copy should be included within the artwork.

**Required Elements:** Artwork must include a 35<sup>th</sup> birthday theme and a fork.

**Conditions:** All entries become the property of Taste of Buffalo and TOPS Markets. Taste of Buffalo and TOPS Markets assume no responsibility for late, lost, illegible, damaged, incorrect, postage due, incomplete or misdirected mail and/or email. By entering this contest, winners agree to the use of their name and likeness and artwork for advertising/publicity purposes without additional compensation where permitted by law. Entries will not be returned. Taste of Buffalo reserves the right to re-crop, revise or alter artwork as needed to accommodate various

communication vehicles. Winner will be required to submit a high-resolution pdf of the winning entry to Taste of Buffalo, Inc. for reproduction.

**How to Submit Your Entry Electronically:** Email your high-resolution jpg (300 dpi) (maximum file size: 10mb) entry to: [abaker@topsmarkets.com](mailto:abaker@topsmarkets.com)

1. In the **Subject** line of the email, type: **2018 Poster Art Contest Submission**.
2. In the **Body** of the email, type: Your name, home address, telephone number, and your age. If you are a minor and are submitting on your own, please include the name and phone number of your parent or legal guardian.

**Alternatively, you may submit an entry by regular mail or hand delivery:**

**MAIL TO:**

TOPS/Taste of Buffalo Poster Art Contest  
TOPS Markets, LLC  
124 Taylor Drive  
Depew, New York 14043  
Attn: Andi Baker

**HAND DELIVER ENTRIES WEEKDAYS 8 AM-4 PM TO:**

TOPS/Taste of Buffalo Poster Art Contest  
TOPS Markets, LLC  
6363 Main Street  
Williamsville, New York 14221  
Attn: Andi Baker

**Judging/Winner Selection:** On or about April 5, 2018, all entries received will be reviewed by a panel of four (4) judges. Entries will be judged and selected based upon the interpretation of the required elements, originality and visual impact. One (1) submission will be judged the First Prize winner in the 13 -18 year age category and one (1) submission will be judged the First Prize winner in the 19+ year age category. Of the two (2) winners selected, one (1) submission will be selected to be awarded the Grand Prize.

**Prizes: First Prize:** One (1) cash prize of \$500 will be awarded in two (2) age categories (ARV. \$500) 13-18 years of age and 19+ years of age. (ARV. of all prizes is \$1000)

**Grand Prize:** One (1) Grand Prize will be awarded to one of the two First Prize winners. **Grand Prize:** The winner's artwork will be used in the creation of the Official 2018 Taste of Buffalo poster and some elements of the artwork will be used in/on other 2018 Taste of Buffalo

marketing materials and an additional \$500 cash prize. No other compensation of any kind will be provided. (ARV. \$500)

**Release and Taxes.** By participating in the Contest, participants agree to release, discharge, and hold harmless the Contest entities from any and all injuries, liability, losses, and damages of any kind resulting from participation in the Contest or acceptance, use, or misuse of any prize including, without limitation, personal injury, death, and property damage. Each potential winner will be required to execute and return an Affidavit of Eligibility, which includes a Liability Release and a Publicity Release (except where prohibited) Winners must be verified and will be required to return the Affidavit of Eligibility within the allotted time period prior to being determined the winner. In the event the paperwork is not returned within the allotted time period, or the winner is not able to be verified, an alternate winner will be selected. All federal, state, local, or other tax liabilities, including but not limited to income taxes or like amounts in connection with a winner's award, acceptance, or use of a prize arising from this Contest will be the sole responsibility of each winner. Grand Prize winner will be issued an IRS form 1099 for the value of their prize.